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JOE DIMAGGIO'S NN STORY!

- How he rose from the sandlots of San Francisco to "tops" in Big League Baseball!
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- rooms, locker rooms and dugouts! Famous throws, hits, and "tight spots,"
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- PLUS A wonderful section crammed with Joe's own secrets of fielding, swatting, and WINNING THE GAME!



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To Be a Yankee." Here IS Baseball!

as real, as crackling, as exciting as a stinger to right field!

Joe pulls no punches - on himself or anyone else. He tells his mistakes as well as his triumphs. He takes you into the dugouts and out on the

WHAT OTHER BIG LEAGUERS SAY ABOUT JOE DIMAGGIO:

"One of the great outfielders of all time."-Branch Rickey.

"The greatest break I ever got as a pitcher was that Joe was on my side."—Lefty Gomez.

"I have managed a lot of great ball players, and Joe is one of the greatest."—Joe McCarthy.
"In my opinion Joe does everything pertaining to Baseball in the right way."—Connie Mack.

way. —Connie Mack.

"He is as good a ball player as ever put on a spiked shoe. —Joe Cronin.

"Joe DiMaggio keeps alive the Murdere's Row reputation of the Yankees."—Babe Ruth.

players who ever held a mitt. Grand-stands are jammed, bases loaded, and you are right THERE with Joe, seeing the game through DiMaggio's eyes and living it with him every breathless moment!

HOW TO HIT AND FIELD

What a book! - 244 pages, with many pictures of Baseball's greatest stars. What's more – Joe has written one whole section telling his own secrets of Hitting and Outfielding, Choosing a Bat, How to Stand at the Plate, Timing, the Swing, Picking Your Hits, the Grip, Bunting, Runs and Slides, Catching Flies - exactly the things you'd want Joe himself to tell you.

Grantland Rice has written the Foreword to "Lucky To Be a Yankee and James A. Farley the Introduction. It even has special pages for players' autographs.

34 PHOTOS OF STARS On \$2 orders only the book will be autographed by Joe personally.

"INSIDE DOPE" ON 150 GREAT PLAYERS, INCLUDING:

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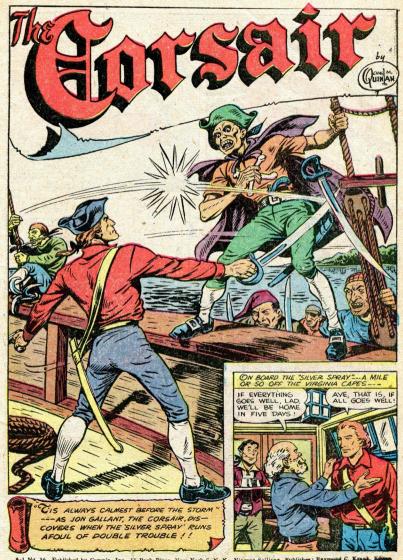
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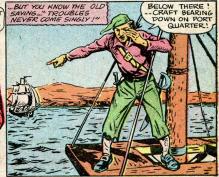


















TO YOUR PIKES, PISTOLS AND CUTLASSES, LADS, -- MUSKETEERS MAN THE RIGGING! -- THEY'LL FIND US NO ORDINARY MERCHANTMAN!



































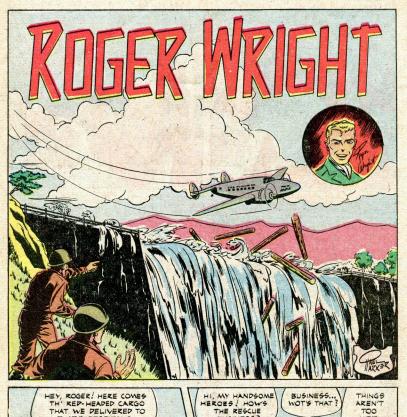




LATER ... WHEN THE SILVER SPRAY HAS RESUMED HER INTERRUPTED VOYAGE



DO YOU LIKE "THE CORSAIR"? IF SO, WRITE AND TELL US! IF NOT - TELL US THAT TOO! AND WHILE YOU'RE AT IT HOW ABOUT TELLING US WHAT FEATURES YOU LIKE BEST IN A-1, AND WHICH LEAST...?



































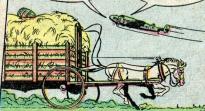




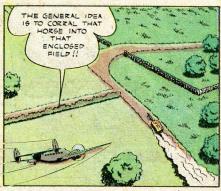


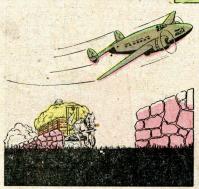




















































































AS THE CAR SPEEDS AWAY, MASQUERADER THROWS A PERCUSSION FLARE TO THE ROAD.







































































HYUH KIP!
THIS TUB BURNS
12 TONS OF COAL
A DAY-WOULDN'T
B'LIEVE IT
WOULD YUH?

OUCH!
IT (GULP)
GETS MORE
UNBELIEVABLE
EVERY
MINISTE!













































AS RODEO RYAN'S CAR PULLS AWAY... A SHORT ARM OF THE LAW ELBOWS HIS WAY THROUGH THE MILLING CROWD:

GET BACK! LET) IT'S A FIGHT, ME THROUGH-- OFFICER --WHAT'S GOIN' A COUPLE OF ON HERE? THEM COWBOYS!



FIGHTING, IS IT? IT WASN'T THEM
---AND ON A OFFICER, I SAW THER
PUBLIC STREET ALL!--ANOTHER
EH?--IVE A COWBOY STRUCK
GOOD MIND TO)
THEM AND PROVE
RUN YE IN!



WHO WAS IT, OFFICER, FORGET CALL THE IT-WE'LL TAKE STATION AND CARE OF HIM! GET AN ALARM C'MON'WINDY"! OUT FOR HIM!



A FEW HOURS LATER -- AT THE STADIUM-THE BAND PLAYS, THE CROWD CHEERS, THE CONTESTANTS PARADE AROUND THE ARENA, THE RODEO IS ON!



*THE FIRST EVENT ON THE PROGRAM WILL BE THE BARE-BACK BRONC RIDING OMTEST, WALTER MURLEY NO. 42 ON HIGHTOWER! KEEP YOUR EVES ON CHUTE NO. 5IX! WATCH CHUTE SIX, HERE HE COMES!









OH, BOY! IT SURE WAS SWELL



AND IF YOU LOOK CLOSER, KIDS.

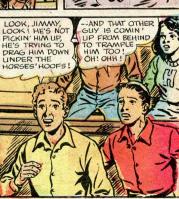








TEN SECONDS LATER ... BUUUU!



BUT. 'RODEO' MAKES A WILD DIVE AT "WIND'S MIDDLE AND PROVES THAT THE BEST LAID PLANS OF MICE AND-PATS, DO OFF GO AWRY.'





LEAPING QUICKLY 70 HIS FEET. KODEO TURNS AROUND CAT AND WITHA SUDDEN LUNGE, HE GRABS THE VICIOUS ROPER BY THE LEG--















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YOU SAID IT! WHEN THE RUBBER DRIES, I STRIP IT OFF AND I'VE GOT A RUBBER



JUST POUR MODELING POWDER INTO IT. THEN WHEN IT DRIES, I REMOVE THE RUBBER

DOES THAT MAKE A CAST OF THE INDIAN?

YUP-JUST LIKE MAGIC! NOW ! PAINT THE INDIAN. SHUCKS, I CAN MAKE HUNDREDS OF 'EM FROM THIS ONE MOLD_SELL 'EM, TOO! YOU CAN REPRODUCE ANYTHING WITH RUBBER- FOR-MOLDS

GEE THAT LOOKS LIKE FUN. I'M GOING TO OR-DER ME A KIT TODAY!



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